

CITY OF CLARKSTON

CLARKSTON CITY COUNCIL MEETING

ITEM NO: G2

HEARING TYPE:
Council meeting

BUSINESS AGENDA / MINUTES

MEETING DATE: October 1, 2013

ACTION TYPE:
Resolution

SUBJECT: Variance concerning Sign Permit Application No. PS-2013-05, CITGO, 1109 Montreal Rd

DEPARTMENT: Planning & Development

PUBLIC HEARING: ☐ YES ☒ NO

ATTACHMENT: ☒ YES ☐ NO
Pages: 18

INFORMATION CONTACT: Jason Gaines
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PURPOSE: On September 17, 2013, the Planning & Zoning Board granted conditional approval of a sign permit request at the CITGO gas station located at 1109 Montreal Rd. The request involved the replacement of pre-existing lettering on the canopy covering the gas pumps with new lettering reflecting CITGO's updated logo and color scheme. The size of the lettering (both prior and proposed) exceeds the maximum size allowed per Sec. 15.5-14 of the Code of Ordinances. For this reason, the Planning & Zoning Board granted approval of the permit pending the granting of a variance by City Council pertaining to the size of the proposed lettering. This ruling was based upon information provided within the sign permit application analysis document provided by Staff, and is in accordance with Secs. 15.5-16 and 15.5-20 of the Code of Ordinances.

NEED/ IMPACT: According to the applicant, the proposed lettering would be three (3) inches shorter than the previous lettering (21 inches tall versus 24 inches). Additionally, the previous lettering was located on three sides of the canopy, while the proposed lettering would only be located on two (2) sides. The new lettering is proposed to be installed in conjunction with updated fascia panels on the canopy and the gas pumps, which would result in an updated, improved appearance.

RECOMMENDATIONS: Staff recommends approval of the variance concerning Sign Permit Application No. PS-2013-05.

ATTACHMENTS: Sign permit application package and Staff analysis